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ABSTRACT OF THE DISCLOSURE

A tote bag assembly that comprises a primary tote bag that has at least one handle affixed thereto and a secondary tote bag that has at least one handle affixed thereto. The secondary tote bag is in a rolled up condition, and the primary tote bag is in a rolled up condition so as to encompass the rolled up secondary tote bag. The primary tote bag has a single strap affixed thereto so as to be mediate of the handle. The single strap is attachable to itself, the single strap being in either: a secure condition wherein the single strap encircles the rolled up primary tote bag and the rolled up secondary toe bag and the single strap being attached to itself so as to maintain the primary tote bag and secondary tote bag in the rolled up condition; or an unsecure condition wherein the strap is not attached to itself.